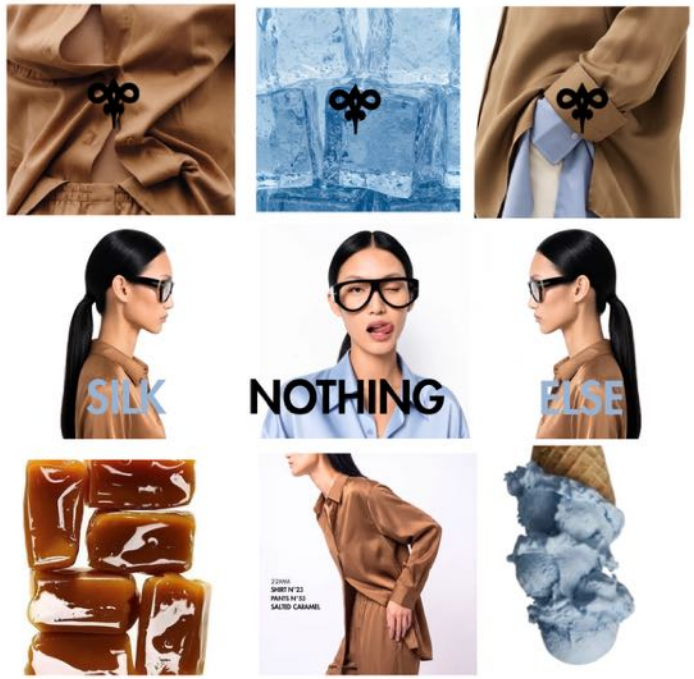


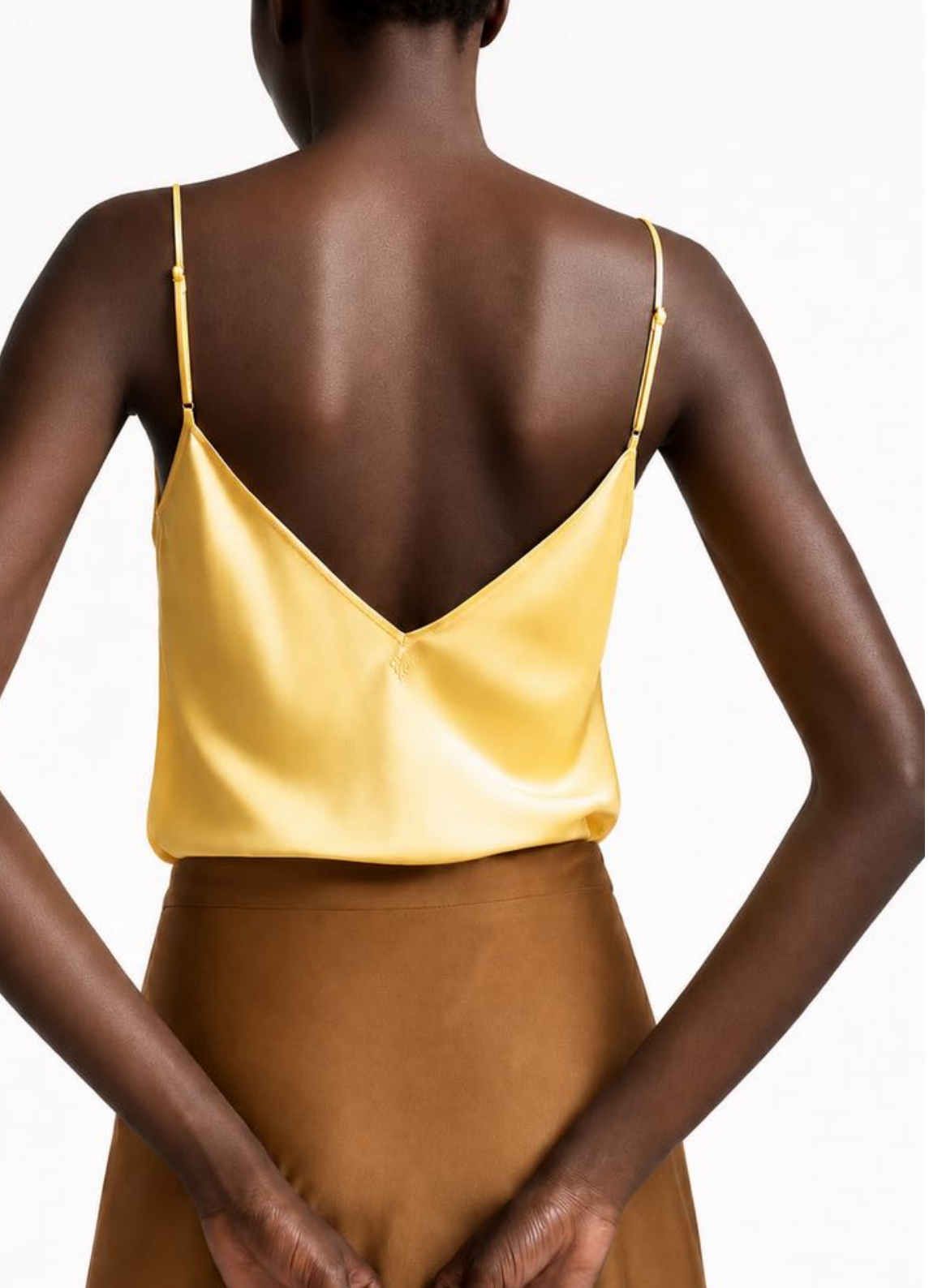
THE NEW SILK ESSENTIALS

#22MM









THE MANIFESTO

SILK, REINVENTED

Not a collection.
A wardrobe of essentials.

Sixteen pieces.
Fourteen shades.
One single fabric.

Clean silhouettes.
Modern sensuality.

Precise colours, designed to work together.

Fewer pieces.
More possibilities.

Designed to last.
Made to be worn every day.
Silk, nothing else.

THE 22MM SYSTEM

A WARDROBE

THE ESSENTIALS

THE 22MM SYSTEM

01 THE JACKET

23 THE SHIRT

27 THE SHIRT

31 THE TOP

33 THE TOP

39 THE TOP

41 THE CAMISOLE

44 THE CAMISOLE

51 THE SHORTS

53 THE TROUSERS

58 THE TROUSERS

62 THE SKIRT

65 THE SKIRT

72 THE DRESS

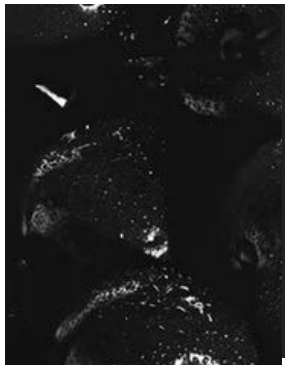
77 THE DRESS

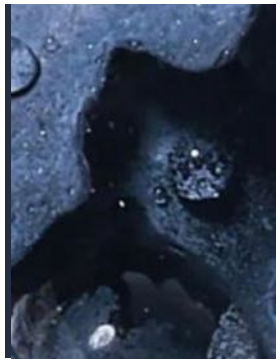
88 THE DRESS

02 THE TIE

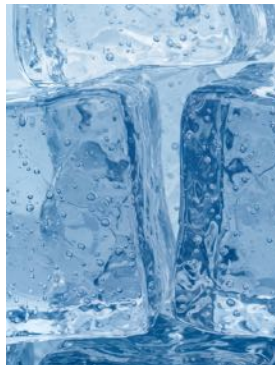
THE FOUNDATION PALETTE

THE 22MM SYSTEM

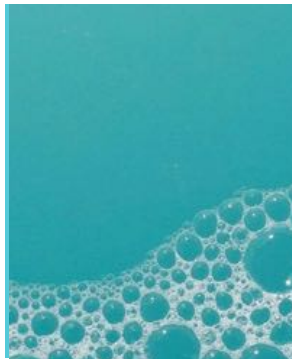

After Dark


Midnight in Paris


Out of the Blue


Almost Denim


Blackberry Crush


Pool Party


Mint to be


Coconut Milk


Nude Beach


Salted Caramel


Afterglow


Pink Lemonade


French Kiss


Lemoncello Shot

A MATERIAL

THE 22MM SYSTEM

100%
WASHED
SILK





THE 22MM SYSTEM

A SERVICE

THE DIAGNOSTIC

THE 22MM SYSTEM

01

YOUR PROFILE

An analysis of your body shape, colour profile and style.

02

YOUR PALETTE

The shades that bring out your skin tone and form your 22MM palette.

03

YOUR SELECTION

The 22MM pieces that match your profile and build your ideal wardrobe.



THE APP

THE 22MM SYSTEM



01

FOR THE CLIENT

A tailored experience. Her profile, palette and selection are found instantly.

02

FOR THE STORE

All references are accessible.
Re-ordering is simplified. Advice is personalised

SILK.
NOTHING ELSE



22MM